



APPELLATION GRAND PRESTIGE

MISSION STATEMENT

To recognise Franschhoek wines, based on the principles of provenance, for grape varieties and wine styles that typify quality wine production in the valley.

TO BE AWARDED AGP STATUS A WINE WILL NEED TO BE

- Certified Wine of Origin Franschhoek
- Adjudged to be of a high level of quality
- A current or future release bottled wine

Grape varieties and wine styles included in the AGP will be re-evaluated on an annual basis. The results from each year's tasting will be taken in to account and wine styles or grape varieties that consistently perform poorly will no longer be considered for AGP status.

'Esprit de Corps' is the capacity of a group's members to maintain belief in an institution or goal, particularly in the face of opposition or hardship. Through a consolidated and collaborative effort, we endeavour to promote Franschhoek's most successful and key cultivars. Cultivars included in the AGP system form the origin of excellence in wine production in the Franschhoek Valley and deserve the right to represent the region as part of the "Appellation Grand Prestige" classification system.

If you have any questions, please feel free to email us: info@agpc.co.za